

Proposed Kenya Fertilizer Platform (KeFERT):

A forum for Public-Private Dialogue (PPD)

– Draft for Discussion –

Kenya Fertilizer Roundtable

Kenyatta International Convention Center, Nairobi, Kenya

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17th October 2018

Roadmap

1. Situation in the Kenya Fertilizer Sector
2. History of Public-Private Dialogues (PPDs) in Kenya
3. Who Are the Stakeholders and What Do We Need?
4. Key Questions in Setting Up a Platform
5. Next Steps

Fertilizer Situation in Kenya



Fertilizer Situation in Kenya

There is chaos in the fertilizer marketplace!!

There are many fertilizers in the market – which one do I use?

Is this fertilizer real or fake? Is it safe?

Didn't someone already work on soil mapping a few years ago?

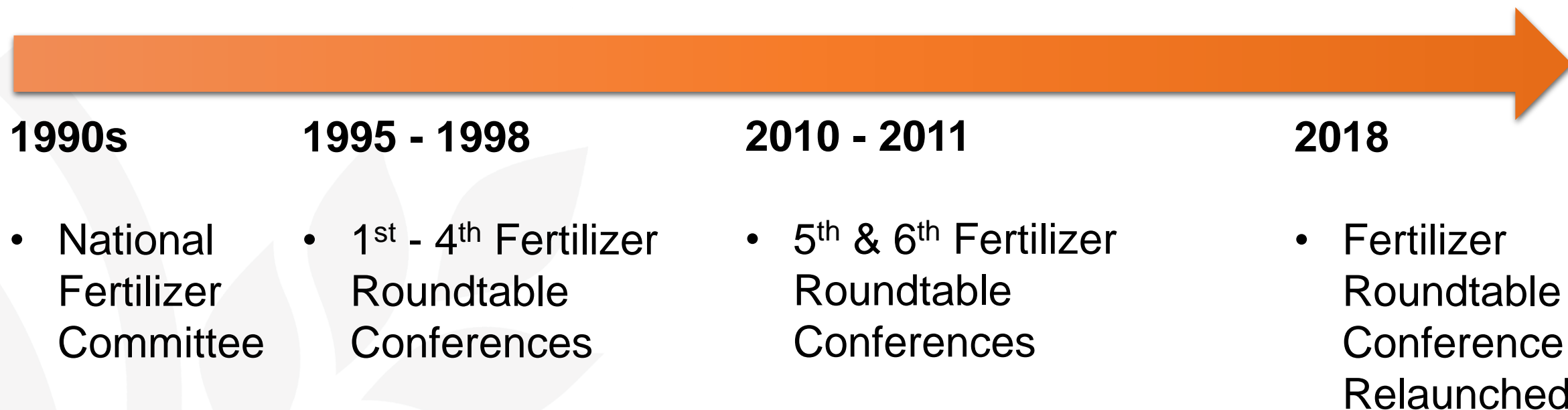
Soil acidity is a real issue - how do we address it?

We need to bring sanity to soil testing laboratories

How effective is the current fertilizer subsidy?



Timeline of Public-Private Dialogues



**What is different this time?
How will we make it work?**

Making It Work: the Evidence

“Literature Review of Best Practices in Designing and Conducting Public-Private Dialogue in Sub-Saharan Africa, with an emphasis on Fertilizer PPDs”

- AFAP, IFDC, MSU, NML, ReNAPRI, 2018 (draft)

Andersen, *et al.* (2017): “the act of public and private stakeholders

- coming together to define and analyze problems,
- discuss and agree on specific reforms and then
- working to ensure that these ideas become a reality”

Your views: We need a mechanism that is....

“... **independent** and **representative** of the entire sector.”

“.... to **discuss issues of mutual concern** and **collectively propose solutions** for the advancement of the sector.”

“.....a mechanism that has the **ears of key decision makers** – the President if needed...”

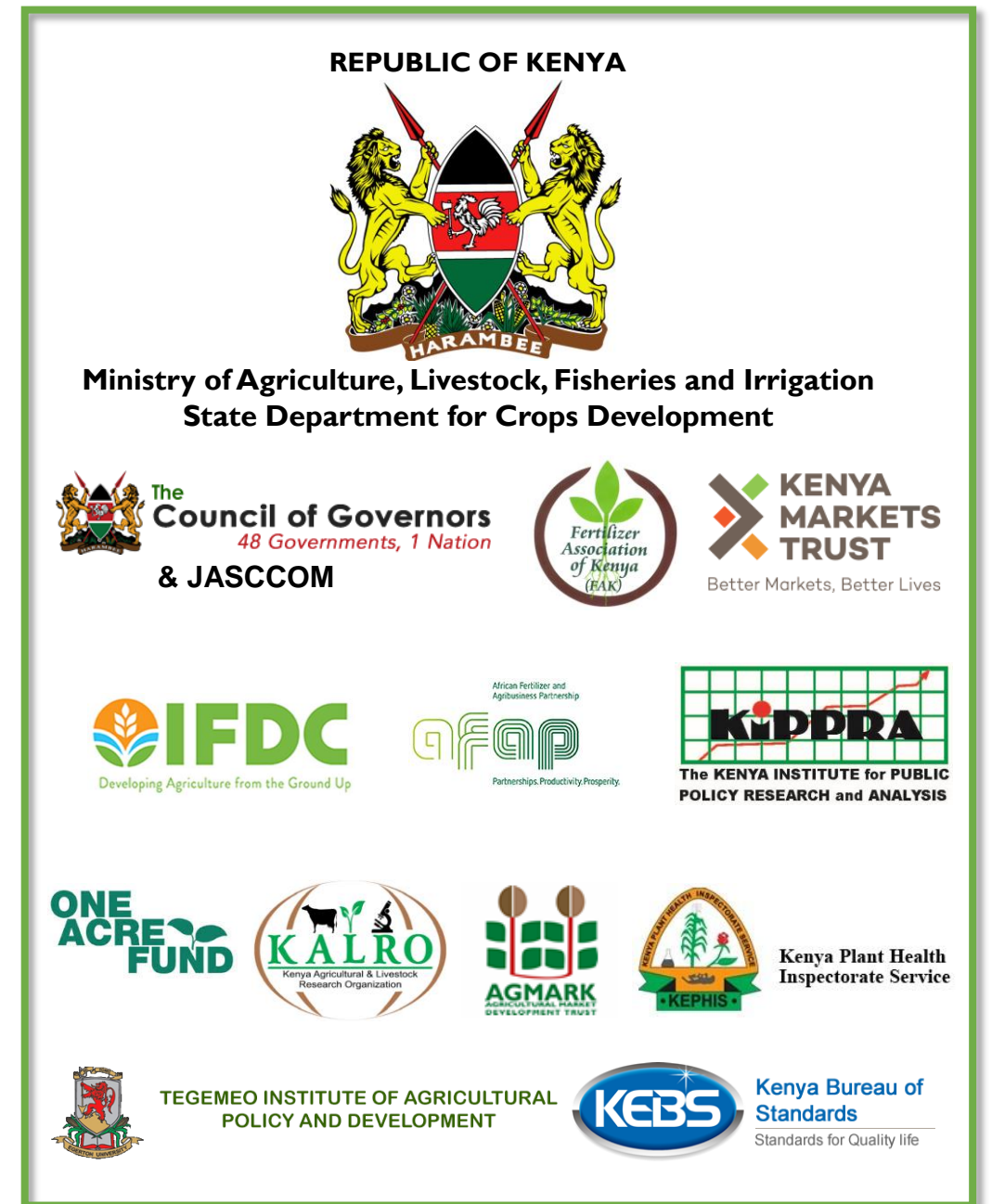
“....something that is **win-win for all partners** and for the sector.”

“....something that has **tangible results** – we don’t need another talk-shop....”

“.... something to help us **get fertilizers to the farmer** in the best and cheapest way possible.”

Who are the Stakeholders?

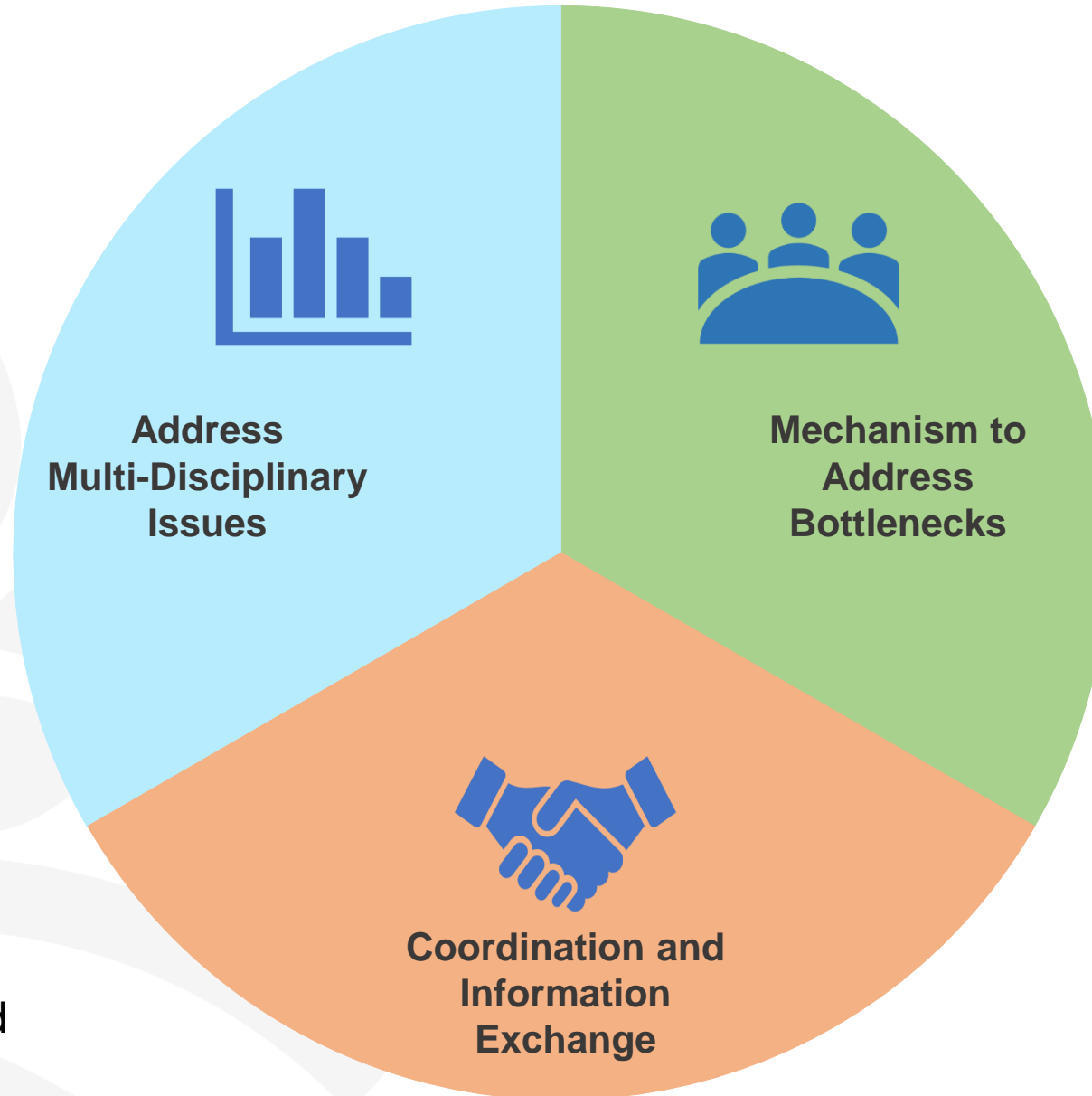
- **Public & regulatory sector**
- **Counties**
- **Private sector:** fertilizers & lime importers/producers, distributors, agro-dealers
- **Farmers/consumers:** smallholder and commercial farmers, farmer cooperatives, KTDA
- **Research & extension:** public and non-profit/private
- **Development Partners:** farmer extension, research, enabling environment and market systems
- **Service providers:** laboratory services, transporters, geospatial information collection and mapping, input suppliers



Why Does the Fertilizer Sector Need Dialogue?

- Platform to address cross-cutting issues
- Issues are beyond the mandate of any one entity

- Information sharing & Coordination within the fertilizer sector
- Prevent duplication and maximize synergies

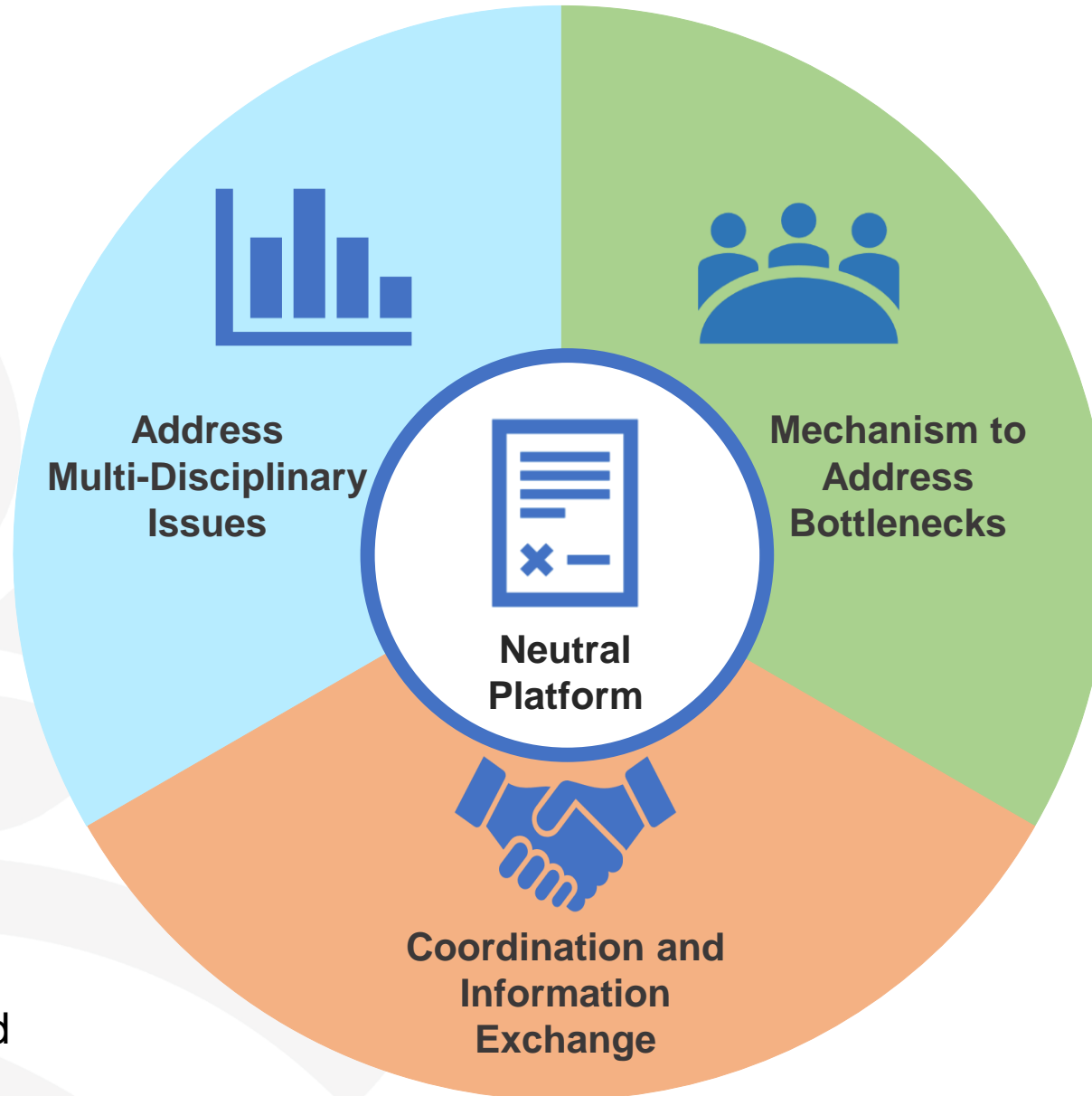


- No mechanism to address key constraints
- No follow-up on issues raised by earlier Fertilizer Roundtables (1990s-2011)

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- **Representative** of the entire fertilizer sector
- **Ownership** by key stakeholders
- **Democratic:** Not captured by interests
- **Independent:** Neutral player to mediate among interest groups
- **Transparency** of process

Key Questions in Setting Up a Platform

1. What is the Mission of the Platform?
2. What are our Goals?
3. How do we Achieve these Goals?
4. What is the Structure of the Platform?
5. How does it Operate?
6. What is the Governance Structure?

Mission of Fertilizer Platform (KeFERT)



A Fertilizer Platform is a public-private mechanism composed of key stakeholders involved in fertilizer production, access, quality and use, to identify and resolve policy issues and constraints facing the sector on an ongoing basis



The mission of KeFERT is to facilitate a competitive fertilizer sector in Kenya which increases Kenya's agricultural production and productivity through the sustainable and safe use of appropriate fertilizers and soil amendments



KeFERT seeks to facilitate action on key issues in the fertilizer sector identified through multi-stakeholder dialogue and coordination on an ongoing basis

Goals: What Issues need to be Addressed?

Agronomic



- Liming
- Balanced fertilizers
- Standards for soil testing and mapping

Supply Chain



- Demurrage charged at the port
- Capacity of agro-dealers

Policies



- Subsidy
- Fertilizer Board
- Standards
- Tax Exemptions

Use



- Farmer access
- Extension messages

Financing



- Financing for input purchases
- Inventory credit for agro-dealers

Cross-Cutting Issues

Liming, Fertilizer Subsidy, Optimize Logistics & Supply Chain, Standards and Testing, Role of the Counties

How: What Activities Will the Platform Do?



Hold fora on cross-cutting issues, identify constraints and implement best-practice solutions

- Organize regular/quarterly KeFERT Platform meetings, Kenya Fertilizer Roundtable meetings
- Undertake policy advocacy
- Ad-hoc meetings to address specific business & technical issues



Develop a multi-sectoral action plan (“Fertilizer Sector Roadmap”) to guide public and private investments

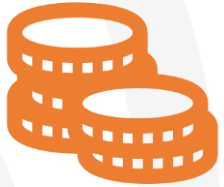
- Based on the priorities identified by stakeholders
- Address and resolve key cross-cutting issues
- Coordinate and monitor implementation of activities
- Develop partnerships & consortia across the fertilizer sector

How: Platform Activities Continued



Engage experts/institutions to undertake technical studies

- Address technical issues, e.g., cadmium standards, smart subsidies, liming
- Advise on best practices to be implemented
- Capacity building of institutions



Resource mobilization to enable partners to address priority actions

- Coordination among the sector
- Internal support from stakeholders: in-kind or financial
- External support



Maintenance of internal and external communications related to KeFERT and fertilizer sector activities

- Exchange information among fertilizer sector actors
- Educate stakeholders and the public

Structure: What Could the Platform Look Like?

Co-Chairs:

MoALF&I

FAK

Members:

Regulatory Bodies	Fertilizer Board, KEBS, KRA
Development Partners	IFDC, AFAP, KMT, AGRA
Research & Education	KALRO, Agricultural Researchers Universities
Agro-dealers	AGMARK/UNADA
Users	KENAFF, KTDA, farmers' cooperative associations
Policy Institutions	Tegemeo, KIPPRA
Logistics	Port Authority, Transporters
Counties	COG & Jasscom

Secretariat

Priorities & Actions:

Kenya Fertilizer Roundtable / stakeholder discussions

Operations: Platform Secretariat



Facilitate the Operation of the Platform

- Initially it may be hosted at member institution but requires independence (low cost option)
- Coordinator who knows the key players & issues, has access to policy makers, can bring together stakeholders & mediate, identify champions and resolve issues, undertake advocacy



Resources

- Budget required for:
 - Full-time/part-time coordinator, office space and administrative costs
 - platform meetings per year, ad-hoc fora
 - technical experts per year
 - fertilizer conferences, meetings and trainings
 - Seed-funding for bi-annual fertilizer roundtable



Start off Low Cost and Light Touch!

- Prove the model, show results
- Possibility to form a registered association

Governance of the Platform



Governance

- Chaired by MoALF&I and FAK?
- Fixed number of members, or open membership? Voting members and non-voting?
- Agreement on key principles: independent, representative and democratic with ownership and transparency



Burning Issues

- How to we ensure impact?
- How to we ensure sustainability while the need is there?

Next Steps

Your input today:

- Plenary Discussion on the need for the Kenya Fertilizer Platform
- Breakout sessions by fertilizer sector to flesh out the issues that need to be addressed and the feedback on the Platform concept
- Report back in plenary
- Feedback from the last two days to be captured in a Communique to be issued by MoALF&I before the Closing Ceremony

After the Roundtable Meeting:

- Small team to develop White Paper for the Kenya Fertilizer Platform
- Feedback from the Kenya Fertilizer Roundtable Sessions will form input into KeFERT workplan

Thank You



Instructions

- Session Chair to guide the discussion to answer 2 questions:
 1. Goals: What are the top 5 issues that you would like the Kenya Fertilizer Platform to address?
 2. Platform: Do you think having a Fertilizer Platform is a good idea? How should the Platform be set up? Who are it's members? How will it operate?
- Group to nominate 1 individual to represent them in committee to finalize Kenya Fertilizer Platform White Paper
- Rapporteur to take notes and summarize the session
- Session chair will make a 5-10 summary of the discussion in plenary

Breakout Sessions

Category	Who	Room	Chair Of Session	Rapporteur
Ministry & Government Agencies	MoALF&I, KEBS, KEPHIS, TEGEMEO, KIPPRA	Amphitheater	Johnson Irungu, DA, MoALF&I	John Wanyoike & John Kisuna, MoALF&I
Counties	COG, Jascocom and county representatives	Aberdare Foyer	Mary Nzomo - CEC Trans Nzoia	Joseph Opiyo/Tegemeo & Dennis Mose/IFDC
Private Sector	FAK, all private sector companies, transports, actors along the supply chain, agro-dealers	Shimba	Satish Bhatia - FAK	Grace Chilande/IFDC & Chris Shimba/KMT
Research	KALRO, IPNI, IPI, researchers	Aberdare	Lilian Mbuthia – ICL, IPI	Stephen Njogu/MoALF&I & Evalyn Njoguna/KIPPRA
Farmers/users	Farmers, KTDA, KENAFF, One Acre Fund	Amphi-rooms 1	Alfred (KTDA) or One Acre Funds	Robina Abuya/KMT & Simon Mwombe, JASCCOM

Development partners, NGOs, others: join whichever session has the best fit for you