Through skill and experience, Ms. Ruth Kinoti has grown Shalem Investments from a small family business into an impactful social business serving over 7,000 smallholder farmers mobilized into over 100 produce and marketing farmer groups. She is actively working toward the commercialization of smallholder farming as a strategy to grow a sustainable business, empowering farmers to fight humanitarian catastrophes, especially poverty and hunger, and participating in the fulfillment of Millennium Development Goals. Kinoti’s ability to bring together development partners and other entrepreneurs for the benefit of smallholder farmers in the arid and semi-arid regions of Kenya, has earned her the title of “Social Entrepreneur and Integrator.” At EMRC 2015, an international agribusiness forum held in Kinshasa, DRC, Kinoti competed alongside other social businesses in Africa, winning first prize in the Rabobank Business Incubator award. Previously, she taught in various secondary schools in Kenya under the Teachers Service Commission for 12 years. Kinoti holds a master’s degree in organizational leadership as well as a bachelor’s degree and postgraduate diploma in human resource management.