



THE A3-SEED PROJECT

Accelerating Agriculture & Agribusiness in South Sudan for Enhanced Economic Development

A3-SEED is being implemented in four hubs of stability – Yambio, Torit, Bor, and Rumbek – as well as the outskirts of Juba. The project is developing market-oriented interventions to support the establishment of a commercially viable and sustainable seed sector in South Sudan to ensure farmers enjoy continued access to high-quality seeds and agricultural advisory services. IFDC is engaging the private sector and public research institutions in development and multiplication of improved seeds. However, the private sector (seed-producing companies) does not have the infrastructure to multiply the quality seeds; therefore, outgrowers are contracted to undertake the multiplication process. To ensure access to high-quality seeds by smallholder farmers, the seed companies establish sales outlets (agro-dealer shops), which in turn engage village-based agents who are linked with sales agents to facilitate the last-mile distribution.

ABOUT THE A3-SEED PROJECT

COUNTRY	South Sudan
YEARS OF OPERATION	2021-2025
BUDGET	€9.35 million
DONOR	Embassy of the Kingdom of Netherlands in Juba



Embassy of the
Kingdom of the Netherlands

IMPLEMENTING PARTNERS

- » Seed Trade Association of South Sudan (STASS)
- » Ministry of Agriculture and Food Security (MAFS)
- » Seed companies
- » Local seed producers

PROJECT OBJECTIVES

- » Support and empower **seed companies** and **local seed producers** to increase the quantity and quality of certified seeds in South Sudan.
- » Develop extension mechanisms that ensure farmers receive knowledge on the **latest farming technologies**, including seeds, as well as **good agricultural practices**.
- » Support seed companies and producers to develop sales and distribution channels that are **tailored to smallholder farmers** in South Sudan.

EXPECTED OUTCOMES

- » **More than 100,000 farming households** will see a doubling of income from marketable surpluses of targeted commodities, improving their livelihoods.
- » Over **50,000 directly and 50,000 indirectly trained farmers** will realize a 50% and 20% yield increases, respectively, of targeted commodities.
- » The development of **100 agro-dealers**, 200 new businesses owned or managed by women, and 200 businesses owned or managed by youth will be facilitated.
- » **Over 42,000 hectares of farmland** under agroecological production and improved farming practices will become more resilient to shocks.
- » 50% of relief seed will be **procured locally**, coordinated through the Seed Trade Association of South Sudan (STASS).