

Private Seed Sector Development (PSSD) Project

PSSD works with private and public sector partners to promote the development of a private sector-led industry that can provide farmers in Burundi with sustainable access to high-quality seed and agricultural advisory services.

Burundi

2018-2022

Budget

€7,761,600

Donor

Embassy of the
Kingdom of the
Netherlands in Burundi

Implementing Partner

KIT Royal Tropical
Institute

Project Objectives

- Strengthen the Burundian national seed producer association.
- Facilitate dialogue between public and private sector stakeholders on seed sector-relevant regulations in order to promote policy and regulatory coherency.
- Promote seed distribution strategies that help, rather than hinder, the development of a private sector-led seed industry in Burundi.
- Increase the efficiency and sustainability of seed certification and packaging processes.
- Improve knowledge transfer between research institutions and the private sector to ensure that technologies are transferred from the lab to the farm.

Strategies

- Promote the sale of seeds in micro-packs.
- Develop last-mile distribution capacity through rural points of sale and mobile sales agents.
- Establish micro-demonstration plots.
- Teach consumer education-focused communications strategies tailored to farmers.
- Develop specialized promotional materials tailored to farmers.

Outcomes

2021

- 97,394 smallholder farmers purchased seed from PSSD partners, a ninefold increase from 2019.
- 1,958 mt of seed was sold, an increase of 37.3% from 2020.

2020

- Supported 58 Burundian seed producers and companies to establish 6,261 micro-demonstration plots and train 68,140 farmers (44% women).
- Private sector partners sold 1,343 mt of certified seed at commercial rates directly to 87,376 Burundian farmers.
- Made significant strides toward the establishment of a sustainable seed industry in Burundi.