



MARKET SYSTEMS

Market Systems Development (MSD) for Smallholder Farmers

LOCATION

REACH: Uganda

TEAMS: Mozambique

USAID RASS: South Sudan

PARTNERS

» **REACH:** Cardno EMG

» **TEAMS:** African Fertilizer and Agribusiness Partnership (AFAP), United Purpose, and Associação Kwaedza Simukai Manica (AKSM)

RESOURCE

» Hybrid market systems development to reinforce system resilience and climate preparedness

Market systems development is an approach that seeks to address the **underlying causes of poor performance in specific markets** to create lasting changes that have a large-scale impact on people living in poverty.

Farmers are all connected to market systems. Farmers need support services and support industries to be available to be productive. Key production inputs, such as seed and agro-inputs, need to be integrated with important service functions, such as finance and agricultural information, as well as a conducive business and regulatory environment, to improve food security. If system actors do not address **bottlenecks** within this system, markets cannot function efficiently or effectively, creating food shortages.

A systems approach must be **context-sensitive**, respond to development constraints, and strengthen the system actors present to address these constraints. IFDC follows these basic market systems development principles but also adapts them to the local context. The market system around rice in Uganda is not the same as one for a horticultural crop in conflict-affected Mozambique and may require adjustments to achieve systemic change.

CURRENT PROJECTS

» **Transfer Efficient Agricultural Technologies through Market Systems (TEAMS)** follows an inclusive market systems approach. The program is expanding linkages between farmers and agribusinesses to supply essential cost-effective inputs and extension services. TEAMS has built the capacity of 16 agro-dealers to reach smallholder farmers with quality agro-inputs and seed.

» The **USAID Resilience through Agriculture in South Sudan (USAID RASS)** Activity in South Sudan employs a "resilience pathways" approach to improve food security and community household recovery and resilience, and seeks to transition communities from humanitarian assistance to inclusive development assistance and economic growth.

PAST PROJECT

» **Resilient Efficient Agribusiness Chains (REACH)** in Uganda employed a hybrid market systems development approach to develop thin markets in the potato and rice sectors. The project facilitated agribusiness linkages between farmers and 26 private sector firms.

