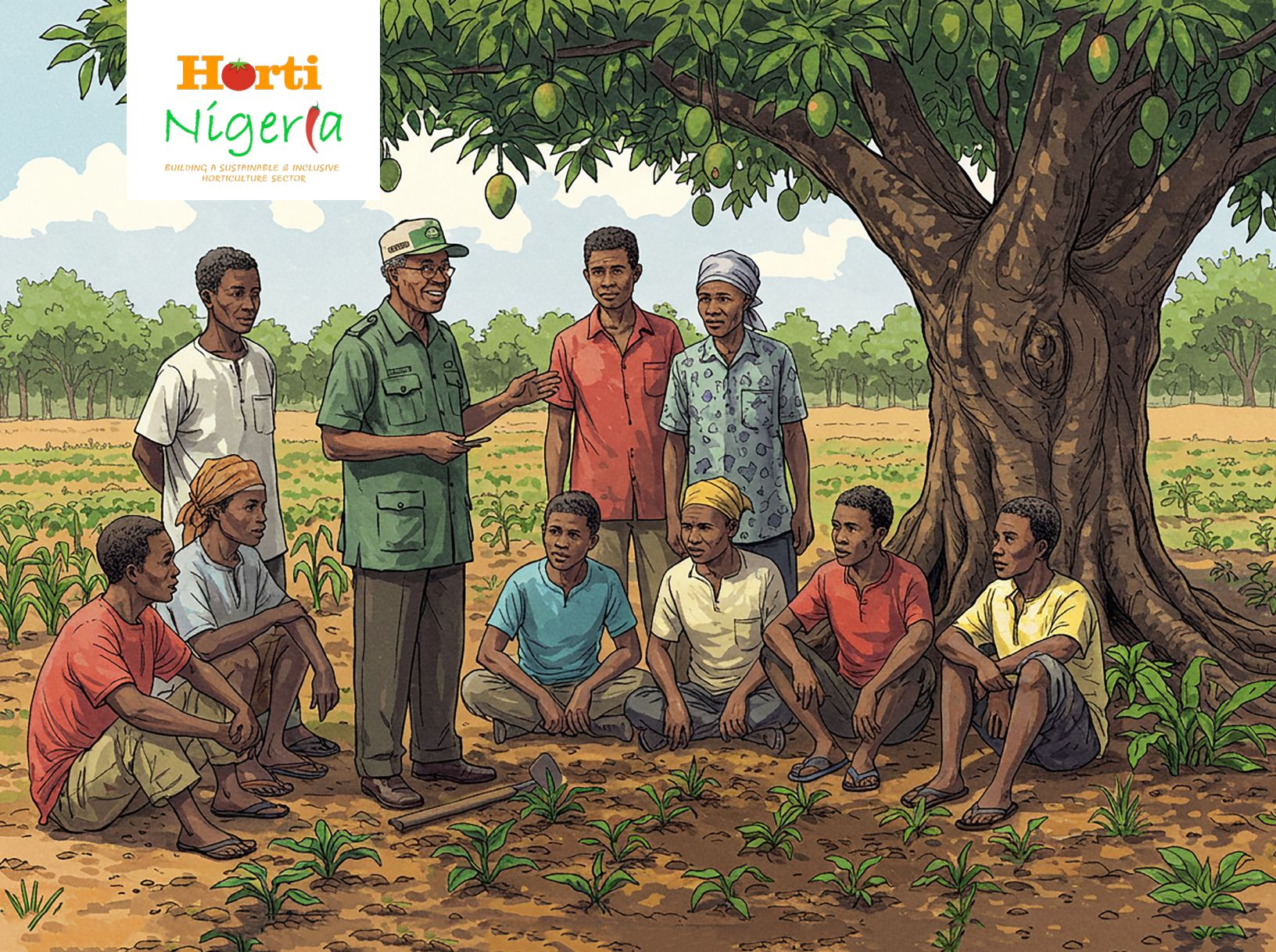




What is a Spray Service Provider?

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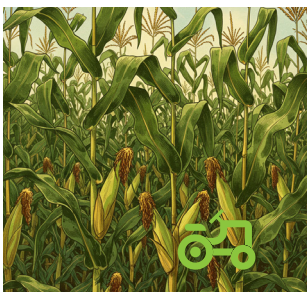
A **spray service provider (SSP)** is a **trained, certified, and well-equipped agro-professional** who offers **safe and effective pesticide application services** to farmers.

SSPs are beneficial because they:



- Apply the right chemicals, in the right way, at the right time.
- Protect both the crops and human and environmental health.
- Help reduce pesticide misuse and pest resistance.

Why Smart Farmers Choose SSPs



Better Crop Yields

SSPs apply pesticides effectively, increasing productivity.



Health and Safety

SSPs use personal protective equipment (PPE) and follow safety protocols to prevent poisoning or exposure.



Cost Savings

SSPs ensure proper dosing, meaning decreased wastage of chemicals and less crop damage.



Timely Services

SSPs are mobile, with availability during pest outbreaks or seasonal needs.



Expert Advice

SSPs offer additional guidance on integrated pest management and product choice.



Compliance

SSPs help meet food safety standards for local and international markets.

Hidden Dangers of Spraying Without Help



Poor Pesticide Application

Improper application of pesticides can result in pest resistance, crop failure, and yield loss.



Health Risks

Farmers without training often inhale or absorb chemicals, leading to chronic illness or even death.



Environmental Damage

Overuse or wrong application pollutes water, kills beneficial insects, and degrades soil.



Financial Loss

The wrong chemical(s) or the wrong dose equals wasted money and poor harvest.



Market Rejection

Poor residue control can lead to produce being rejected at export or urban markets.

What Makes SSPs Different?

Feature	Farmer Self-Spraying	SSPs
PPE Usage	Rare or not at all	Always used
Proper Calibration	Mostly incorrect	Accurate
Product Knowledge	Limited	Expert
Health and Safety	High risk	Low risk
Environmental Impact	High	Controlled
Crop Quality	Inconsistent	Improved

Call to Action



Farmer-Focused Call to Action (CTA)

- Never spray alone; stay safe and use a trained SSP!
- Your health is priceless. Always insist on an SSP.
- Farm smart. Farm safe. Farm with an SSP.
- Better harvests start with better spraying. Hire an SSP today!
- Say no to guesswork. Say yes to precision. Choose an SSP!
- Avoid crop rejection. Let an SSP handle your spraying!

Agro-Dealer or Cooperative-Focused CTAs

- Connect your farmers to certified SSPs. Safe farms mean loyal customers.
- Partner with an SSP and boost input demand and farmer trust.
- Train and deploy SSPs through your agro-dealer shop. Let's build safer farms together.

Youth-Focused CTAs (for Recruitment)

- Become a certified SSP and earn profits while protecting lives.
- Turn your skills into income. Join the SSP movement!
- Train. Equip. Serve. Become a Spray Hero in your community.

General Awareness CTAs

- Look for the SSP badge before you spray!
- Need safe spraying? Ask your Agribusiness Cluster (ABC) Coach to connect you with an SSP nearby.
- Trained. Certified. Equipped. That's your trusted SSP.
- From farm to market, quality starts with safe spraying. Engage an SSP!



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<https://ifdc.org/projects/hortinigeria>



HortiNigeria



hortinigeria_program



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